



WESTMINSTER OFFICE

Supporting parliamentary
work, policy and
national priorities

A.I FOR MP'S STAFF

SMARTER WORK. STRONGER IMPACT.

Practical A.I skills for Westminster and Constituency teams

A.I can help MP's staff save time, improve the quality
of their work and deliver better outcomes for constituents.



CONSTITUENCY OFFICE

Helping local people,
solving local issues,
driving local impact

DOCUMENTS YOU WORK WITH EVERY DAY



PRESS RELEASES

Draft, refine and tailor press releases quickly and clearly.



CONSTITUENCY DATASETS

Analyse local data and turn it into clear insights and graphs.



CAMPAIGN MATERIAL

Create leaflets, speeches and campaign content that resonates.



SOCIAL MEDIA POSTS

Generate engaging posts, threads and updates in seconds.



LOCAL NEWS ARTICLES

Summarise, monitor and respond to local news with ease.



POLICY BRIEFINGS

Research, structure and draft briefings faster.



POLICY LETTERS

Draft letters to Ministers, organisations and stakeholders.



CASEWORK RESPONSES

Draft clear, compassionate responses to constituent enquiries.



FORMS & WRITTEN CASEWORK

Complete forms, prepare updates and summarise complex issues.



AND MORE...

Any written information you work with daily.

HOW A.I HELPS YOU



SAVE TIME

Cut hours of drafting, research and admin.



IMPROVE QUALITY

Clearer writing, stronger arguments, better outcomes.



FOCUS ON IMPACT

More time for people, strategy and priorities.



YOU STAY IN CONTROL

A.I supports your work – you make the decisions.

OUR PRACTICAL, HANDS-ON APPROACH



1. LEARN

See how A.I can support your daily tasks.



2. PRACTISE

Work on real examples from your office.



3. APPLY

Create outputs you can use straight away.



4. IMPROVE

Refine your skills and build confidence as a team.



BETTER SUPPORT

Faster, more consistent casework responses.



STRONGER CONNECTIONS

More relevant communication with local people.



MORE DONE

Your team achieves more with the same resources.



BETTER OUTCOMES

Evidence-based decisions that deliver for your area.



PRACTICAL TOOLS

Using leading A.I tools like Claude, Gamma and Perplexity.



SECURE & RESPONSIBLE

Safe, ethical and aligned with parliamentary and data standards.



DESIGNED FOR MP'S STAFF

Tailored to the unique priorities of your office.



WESTMINSTER AND CONSTITUENCY

One approach.
One team. Greater impact.



BESPOKE A.I TRAINING

For Westminster and Constituency teams

Delivering practical skills that make a real difference every day.